

CHARLES' BLOG

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Despite Troubled Economy, the Shakey's(R) USA Brand Still Resonates With Loyal Customer Base and Sees Record Sales and Franchise Expansion Newly appointed CEO Joe Remsa Ushers in New Era of Stability and Brand Confidence

LOS ANGELES, March 26 /PRNewswire/ -- 2008 marks a milestone year for Shakey's(R) USA. The veteran, 54-year old chain began a system-wide revitalization effort last year marking an end to economic obstacles in recent years. Newly appointed CEO Joe Remsa helms this new era of growth as all corporate locations undergo complete remodels, four new area development agreements have been signed and the chain expands to the south with the first new Shakey's restaurant east of California in nearly 40 years.

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